



Melika Motallebi
Graphic Designer

ABOUT ME

I am Melika Motallebi, a Graphic Designer with over 12 years of hands-on experience in branding, visual identity design, print and digital advertising, social media design and management, and creative campaign development.

My work covers a wide range of design disciplines, from logo design and brand identity systems to outdoor advertising, catalog design, and social media content creation. Across all projects, I focus on combining strategic thinking with clear and effective visual communication.

In 2017, I co-founded [Darketen](#) Communication and Advertising Agency in Tehran, a creative agency specializing in brand identity, content production, and commercial photography and videography. As Head of Graphic Design and Project Manager, I have led and executed creative projects for a diverse range of brands across various industries. Alongside my design work, I have developed skills in photography, videography, photo editing, and post-production, with a particular specialization in studio set design for photo and video shoots.

As a consultant, I help businesses define a clear and distinctive position in competitive markets through market analysis and audience insight. My approach to design is analytical, functional, and purpose-driven, ensuring that each project is both visually impactful and strategically effective.

I hold a Bachelor's degree in Graphic Design and Visual Communication, as well as an MBA in Branding and Advertising from the University of Tehran a combination that has provided me with a strong foundation in design thinking, brand strategy, and marketing communication.

With a strong commitment to innovation and continuous professional development, I actively use the latest design trends, advanced technologies, and AI-based tools to enhance my creative process. Throughout my career, I have collaborated with over 40 brands, delivering design solutions that are both visually compelling and strategically built to communicate with purpose.

Education | Certifications

Alzahra university of Mashhad

A.A | Graphic Design
2012 - 2014

Ferdows Institute of Higher Education

B.A | Graphic Design and Visual
Communications
2014 - 2016

University of Tehran

MBA | Branding & Advertising
2023 - 2024

Jahad Daneshgahi of Mashhad

(Academic center for education, Culture
and Research)
Course | Photography
2011

Experience

Darketen Advertising Agency

Co-Founder & Projects Manager &
Head Graphic Designer at Darketen
2017 - Now
www.darketen.com

Hamraz engineering architects & designers

Graphic Designer - Remote
2024 - 2026

Graphic Designer as a Freelancer

2011- now

- **Yazdbaspar Group**
2013 - 2024
- **Barchelli Home**
2019 - 2023
- **Behband Packaging Industry**
2021 - 2023
- **Parsiroom**
2022 - 2024

[See more...](#)

Language

Persian (Native)
English (Intermediate)
Spanish (A1)

Location

Madrid, Spain

Open to Remote & Freelance Projects

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Skills

Key Skills

Graphic Design

Project Management (End-to-End, Creative Projects)

Set Designer (Photo & Video Projects)

Design Skills

- Visual Brand Identity Design
- Advertising & Promotional Campaign Design
- Logo Design
- Visual Communication & Social Media Content Creation
- Print Advertising Design
- Billboard & Outdoor Advertising Design
- Packaging Design
- Catalog & Brochure Design
- Magazine advertising design
- Poster & Banner Design
- Exhibition & Environmental Graphic Design
- Typography
- Web UI Design

Soft Skills

- Creative Thinking
- Problem Solving
- Communication
- Team Collaboration
- Time Management
- Adaptability
- Continuous Learning

Additional Skills

- Brand Strategy & Communication
- Photography
- Videography
- Content Planning & Advertising Strategy
- Print Supervision
- Photo & Video Editing
- WordPress Admin

Software Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere Pro
- Adobe Lightroom
- Canva

AI Tools

- ChatGPT
- Midjourney
- Leonardo AI
- Nano Banana

My portfolio

www.melikamotallebi.com

Clients

Directly collaborated with +40 brands across various industries

- **Barchellihome** 2019 – 2023
Home decoration, lighting, furniture & Accessories
- **Behband** 2019 – 2023
Packaging industry
- **Yazdbaspar** 2013 – 2024
Polypropylene Pipe & Fittings Manufacturer
- **Parsiroom** 2022 – 2024
Home decoration, lighting, furniture & Accessories
- **Gera Camping** 2022
Camping & Outdoor Gear Retailer
- **Feratelli Milano** 2022
Coffee in Italy
- **Goldimo** 2024 – 2026
Event planning professional for celebrations, private gatherings, and corporate events.
- **Chaharbagh** 2022
Outdoor furniture manufacturer
- **Taktabzarif** 2023
Textile company and manufacturer of polypropylene bags
- **Darketen** 2017- Now
Communication and Advertising Agency
- **Dr Malihe Alami** 2019 - 2025
Prosthodontist (Dental Prosthetics Specialist)
- **EG Pack** 2021 - 2023
Sales of packaging machinery, tools and spare parts
- **Emarat Saati** 2025
Traditional Restaurant
- **Esalat Kourosh** 2022 - 2026
Nostalgia Sandwich
- **Siro** 2024
Fastfood
- **Nillay gold** 2024
Gold Manufacturer
- **Karafarin Bank** 2020
Private Banking & Currency Exchange
- **Nadia Sanat** 2019 - 2026
Double-Glazed Doors & Windows Manufacturer
- **Golsar Polymer** 2023
PVC-U pipe and fittings manufacturer
- **Yazdpolice** 2024
Manufacturer of all types of electrical, swimming pool, and electrical pipes and fittings
- **Ghfar Goldansaz** 2022
Photographer
- **Totobene** 2020
Producer of exclusive salads and sauces
- **Reyhan Saffron** 2021 – 2023
Saffron Producer
- **Kooshesh Radiator** 2021
Automotive Radiators & Cooling System Components Manufacturer
- **Pars Gallery** 2018
Home decoration, lighting, furniture & Accessories
- **Qstrap** 2019 – 2023
Strapping & Packaging Solutions Manufacturer
- **Qstrech** 2019 – 2023
Packaging industry
- **Etminan Gostar** 2019 – 2023
Packaging Machinery Service & Repair Provider | Strapping Machine Parts Supplier
- **Sam Group** 2020
Knowledge-Based Industrial Machinery Design & Manufacturing Company
- **Mahdavy** 2019 - Now
The producer of industrial tools
- **Eirsa Faucet** 2024
Faucets Manufacturer
- **Sahel Sahra Nowshahr** 2021
Beachfront Hospitality Complex (Accommodation, Café & Restaurant)
- **Laleh Salehian** 2018
Women's clothing design house
- **Mr khas** 2020
Manufacturer Natural Stone Fashion Jewelry
- **Meyro products** 2019
Food Packaging & Export Company
- **Nikzad Art** 2018
Manufacturer of Iranian carpet covers and tablecloths.
- **Shandiz Safdari** 2018 - 2020
Restaurant
- **Oxidant** 2017
Feature Film
- **Youlaf** 2017
Carbonated Soft Drinks Manufacturer
- **Genre** 2018
Coffee Shop
- **Sanat & Salamet** 2021
Business, Industrial & Sports Networking Club
- **Yalda Restaurant** 2024 - 2026
Restaurant in Lithuania
- **Rohollah Babaeinezhad** 2020
Architectural Designer